

# FAÇADE IMPROVEMENT PROGRAM

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# FAÇADE IMPROVEMENT PROGRAM

## INTENT

On 15 July 2020 Council approved Strategic Policy STRAT0072/OCEO Façade Improvement Program (the Program). The intent of the Program is to support commercial property owners or tenants with the consent of property owners to revitalise existing building façades using a Council issued co-contribution to cover a portion of the façade improvement costs. The Program is to assist in maintaining the city's existing streetscape appeal and to attract an increase in people and commercial activity within the Charters Towers Central Business District.

#### **GRANT ALLOCATIONS**

Successful projects will be eligible for a co-contribution based on a maximum 50% of the total cost of the project with a maximum of \$2,000 (whichever is less). Funding will be allocated on a case-by-case basis until the allocated budget has been spent or the Program year has ended. Applying for an application does not guarantee a grant or a specific grant amount. All proposals are subject to a comprehensive assessment by Council. Only one grant is eligible per building.

## **ELIGIBILITY**

To be eligible, projects must:

- 1) be for works on an existing commercial building where located within the Centre Zone as per the <u>Charters Towers Regional Town Plan Version 2</u> and where fronting either Mosman or Gill Street
- 2) be for façade treatments only
- 3) where including advertising signage and the building is within the Heritage Overlay of the Charters Towers Regional Town Plan Version 2, be compliant with the relevant Acceptable Outcomes of the Heritage Overlay Code (alternatively a separate Development Permit will have to be sought from Council prior to obtaining any funds associated with the Program)
- 4) be for a building which has not been subject to a previous façade improvement program cocontribution grant
- 5) include the consent of the registered property owner, and
- 6) be undertaken by a local licensed tradesperson whose registered business is within the Charters Towers Region.

#### **FAÇADE TREATMENTS INCLUDE:**

- 1) painting (respectful of the heritage values of the CBD)
- 2) new or improved advertising signage
- 3) window treatments and lighting
- 4) reinstatement or restoration of architectural, historical and character features
- 5) treatments that add attractive detail and texture
- 6) greenery such as vertical gardens and window planter boxes
- 7) murals and artwork, such as artwork on walls or roller doors
- 8) removal of redundant items such as advertising signage
- 9) screening of visible plant, equipment and utility hardware, and
- 10) other façade works that reflect the intent and purpose of the Program as approved by Council.



#### **APPLICATION AND ASSESSMENT**

Applicants are to complete the Application Form over page or on Council's website with all supporting mandatory information. Upon receipt, Council will assess the application on the following criteria:

- 1) the improvements significantly contribute to the authenticity of the established heritage values of the streetscape;
- 2) the improvements enhance the architectural, character and/or historical features of the building; and
- 3) the improvements exemplify innovation and creative design.

Once a decision is reached, Council will issue formal correspondence detailing the outcome of the decision. Council reserves the right to approve or refuse applications at its sole discretion.

#### **CONDITIONS OF APPROVAL**

Once approved, Applicant's will be required to enter into a funding agreement with Council which will be subject to the conditions as seen fit by Council. Conditions will include a currency period of four months to complete the works and all necessary insurance policies, Council permits/approvals and licences prior to the works occurring.

Funding will not include the costs associated with obtaining the required approvals and insurances. If works are not undertaken in accordance with the timeframes and conditions stipulated within the funding agreement, Council has no obligation to release the funds.

Any overrun in costs is not the responsibility of Council and extra funds will not be granted. Funding will however be released once the works have been completed and the following information provided:

- 1) notice confirming that the works have been finalised
- 2) a tax invoice with the licensed tradespersons invoice attached showing the payment for the works
- 3) photos of before and after the works are completed, and
- 4) consent from the applicant for Council to use the before and after images for commercial purposes.

#### FOR MORE INFORMATION

Charters Towers Regional Council Administration Centre | 12 Mosman Street CHARTERS TOWERS QLD 4820 P: (07) 4761 5300 | mail@charterstowers.qld.gov.au

#### **APPLICATION FORM**

Façade Improvement Program



	Full Name(s)						
Applicant Details	Business Name						
	ABN						
	Postal Address						
	Telephone	Home		Mobile			
	Email	· · · · · ·	l,	<u> </u>			
Property Details	Property Address						
	Lot/Plan				Are you the Owner	? Yes No	
Proposal Details	Description of Works						
Quote and		-	Have you obtained all required approvals for the works? Yes No				
Start Date	Preferred Quote	One Two	Intended Sta	art Date			
Mandatory Supporting Information	<ul> <li>The following supporting information must be provided at the time of lodgement:</li> <li>plans, images and/or supporting information of the proposed works</li> <li>copies of approvals for the proposed works</li> <li>photos of the front façade prior to works being carried out</li> <li>two quotes from local licensed contractor</li> <li>owners consent (where applicable)</li> </ul>						
Applicant Declaration	I submit this application with the mandatory supporting documentation as required. I declare that the details are correct to the best of my ability. I acknowledge that Council's assessment of my application will be in accordance with <i>Strategic Policy STRAT0072/OECO Façade Improvement Program</i> and any approval will be subject to conditions of approval at the discretion of Council.						
		ant(s) Name	Appli	Applicants(s) Signature		Date of Signature	
	Façade Improvement Program Charters Towers Regional Council Administration Centre 12 Mosman Street CHARTERS TOWERS QLD 4820 mail@charterstowers.qld.gov.au						